



## TOT2 BOOTCAMP: ART OF BUSINESS CREATION AGENDA AND READING ASSIGNMENTS

WEEK 1: Fostering the intersection of Creativity, Innovation and Entrepreneurship				
Time	TUESDAY JULY 26 WEEK 1 - DAY 1: What Is The Art of Business Creation	CONTENT Description of Exercise	SPEAKERS	READINGS To be completed before day's sessions
08:30-09:00	<b>Registration</b>	Group		Be seated and ready to start 9AM
09:00- 10:00	<b>Opening Ceremony</b>			
10:00-10:45	<b>Entrepreneurial Imperative</b>	Presentation & discussion on why E&I is so important. How does it tie to your mission as a university? What is the entrepreneurial imperative and what does this look like for you personally? Your university? Your region? Vietnam as nation? Globally?	Karen, Marko	Video: Make business with meaning, by Guy Kawasaki: <a href="https://www.youtube.com/watch?v=lQs6lpJQWxc">https://www.youtube.com/watch?v=lQs6lpJQWxc</a> Reading: From Business Administration to Business Creation <a href="http://timreview.ca/article/562">http://timreview.ca/article/562</a>
10:45-11:00	<b>Break</b>			
11:00- 12:00	<b>Dream Team Kick-off</b>	Organize pre-assigned Dream Teams. Members introduce each other within their Dream Teams. All name their Dream Teams and identity, make team name badges, and agree on a shared mission. Prep 3 minute elevator pitch.	Karen, Marko	Provide guidelines
12:00- 13:00	<b>Catered lunch</b>	All seated in their Dream Teams, continue Dream Team organizing and mission talk		
13:00- 13:30	<b>Finalize Elevator Pitches</b>	Finalize a 3 minute elevator pitch on your Dream Team	Ha, Dream Teams	
13:30- 14:00	<b>Dream Team elevator pitch presentations</b>	3 minutes per Dream Team - why are you here, what is your shared mission, and what does your personal name badge represent for your Dream Team	Team introductions (9)	

14:00-14:15	<b>Break</b>			
14:15- 15:45	<b>The “why” of entrepreneurship and nature of entrepreneurs: Introduction to E&amp;I and ABC:</b>	The intersection of creativity, innovation and entrepreneurship:	Karen, Marko, Hamona, Stitch Appeal, others TBD	Video Simon Sinek:Start with Why <a href="https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?language=en">https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action?language=en</a> Reading: Steve Blank on the Invention Process <a href="http://www.inc.com/steve-blank/the-inventure-cycle.html">http://www.inc.com/steve-blank/the-inventure-cycle.html</a>
16:00- 16:30	<b>Why Are We Here – and for What? TOT2 Introduction</b>	Goals and expectations: Introduce (1) “Rules of Engagement” and sign pledge by all and (2) the activation challenge to be completed by the end of boot camp: Your Dream Team’s “Total E&I Offering”	Karen, Thang, Marko	
17:00	<b>Group get-together (format to be announced)</b>	(Entrepreneurs join us)		
<b>Time</b>	<b>WEDNESDAY JULY 27 WEEK 1 - DAY 2 The Entrepreneurial Mindset</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
08:30-09:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00-10:00	<b>Creativity Inspired Innovation-</b>	Marshmallow exercise- review of key lessons when completed	Karen	
10:00-10:15	<b>Break</b>			
10:15-11:30	<b>What is Effectuation and Why It’s Important How can we put effectuation into practice?</b>	<i>“What makes entrepreneurs entrepreneurial?”</i> <b>Openness to risk, uncertainty &amp; failing forward</b>	Marko	Reading: What Makes Entrepreneurs Entrepreneurial <a href="http://www.effectuation.org/sites/default/files/documents/what-makes-entrepreneurs-entrepreneurial-sarasvathy.pdf">http://www.effectuation.org/sites/default/files/documents/what-makes-entrepreneurs-entrepreneurial-sarasvathy.pdf</a>
11:30-12:00	<b>University Talk Show #1</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead

12:00-13:00	<b>Catered Lunch</b>			
13:00- 13:30	<b>University Talk Show #2</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead of time
13:30-- 16:30	<b>Starbucks and The Coffee Experience</b>	<i>Exercise &amp; letter to Howard Schultz. . Examine the evolution of the coffee shop/ coffee experience in Vietnam. Go out to do interviews at Starbucks and Highlands Coffee and report back</i>		Reading: Starbucks Experience Design – Sent as PDF Starbucks in Vietnam <a href="http://www.economicsonline.com/starbucks-ho-chi-minh-city.html">http://www.economicsonline.com/starbucks-ho-chi-minh-city.html</a>
16:30- 16:50	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	Group	
<b>Time</b>	<b>THURSDAY JULY 28 WEEK 1 DAY 3 Introduction to Design Thinking</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
08:30-09:00AM	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00-09:30	<b>University Talk Show #3</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead
09:30- 12:00	<b>What is Design Thinking?</b>	Introduction and exercises to understand the power of the Design Thinking process and tools The Gift Giving Experience	Karen	Reading: An Introduction to Design Thinking PROCESS GUIDE <a href="https://dschool.stanford.edu/sandbox/groups/designresources/wiki/36873/attachments/74b3d/ModeGuideBOOTCAMP2010L.pdf?sessionID=68deabe9f22d5b79bde83798d28a09327886ea4b">https://dschool.stanford.edu/sandbox/groups/designresources/wiki/36873/attachments/74b3d/ModeGuideBOOTCAMP2010L.pdf?sessionID=68deabe9f22d5b79bde83798d28a09327886ea4b</a> Reading: Turning Design Thinking into Design Doing (PDF)
12:00-13:00	<b>Catered Lunch in</b>			
13:00- 14:30	<b>Design Thinking and The Sharing Economy</b>	Presentation on disruptive innovation driven by the sharing economy and how this relates to design thinking	Intro by Karen Presentations	Reading: PwC Report: Sharing Economy <a href="http://www.pwc.com/us/en/industry/ent">http://www.pwc.com/us/en/industry/ent</a>

		applications.	<i>by LoanVi and GrabPeople</i>	<a href="http://entertainment-media/publications/consumer-intelligence-series/assets/pwc-cis-sharing-economy.pdf">ertainment-media/publications/consumer-intelligence-series/assets/pwc-cis-sharing-economy.pdf</a> Reading:Time Article Feb. 2015: Baby, You Can Drive My Car) PDF?) ( <a href="http://time.com/3687305/testing-the-sharing-economy/">http://time.com/3687305/testing-the-sharing-economy/</a> )
<b>Time</b>	<b>THURSDAY JULY 28</b> <b>WEEK 1 DAY 3 Introduction to Design Thinking</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
14:30-14:45	<b>Break</b>			
14:45- 16:15	<b>Applying Design Thinking – Making Business Out of the Sharing Economy A (live case?) challenge exercise?</b>	Introduce Sharing Economy Team Challenge. Teams to begin to create their own proposal for Sharing Economy solution using Design Thinking and how to test and validate.	Karen	
16:15- 16:45	<b>University Talk Show #4</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead of time
16:45-17:00	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	<i>Group</i>	
<b>Time</b>	<b>FRIDAY JULY 29</b> <b>WEEK 1 DAY 4: Introduction to Lean Startup</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
08:30-09:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00- 09:30	<b>University Talk Show #5</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead of time
09:30- 12:00	<b>The Power of Millenials</b>	Understand the power of millenials to drive new	Karen	Time Magazine: The Me, Me, Me

		economies, generate disruptive innovation and change mindsets and cultures for how business is done		Generation (PDF) What Happens When Millenials Run the Workplace? <a href="http://www.nytimes.com/2016/03/20/fashion/millennials-mic-workplace.html?_r=0">http://www.nytimes.com/2016/03/20/fashion/millennials-mic-workplace.html?_r=0</a>
Lunch	<b>Catered Lunch</b>			
13:00- 13:30	<b>University Talk Show #6</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead of time
13:30-16:30	<b>Into The Wild</b>	Further develop Sharing Economy ideas and go into the field for at least one or two rounds of customer interviews on this day Be "outside from 2:00- 3:30PM and then regroup at meeting space, report back from 3:30-4:30.	Facilitators needed on outing. We need 1 facilitator per team	What did you learn? What will you do next- move forward, iterate, pivot>
16:30- 16:50	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	Group	
<b>Time</b>	<b>SATURDAY JULY 30 WEEK 1 DAY 5: Vietnam's Growing Role in the Global Economy</b>	<b>CONTENT Sustainability, Supply Chain &amp; Social Innovation</b>	<b>SPEAKERS</b>	<b>READINGS</b>
08:30-09:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00-09:30	<b>University Talk Show #7</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead of time
09:30-10:30	<b>Sustainable Business Model Design</b>	Session on how to use the business model canvas to maximize social and economic impact.	Karen	Video: The Business Model Canvas <a href="https://www.youtube.com/watch?v=QoAOzMTLP5s">https://www.youtube.com/watch?v=QoAOzMTLP5s</a> Business Model Generation

				<a href="http://www.businessmodelgeneration.com/downloads/businessmodelgeneration_preview.pdf">http://www.businessmodelgeneration.com/downloads/businessmodelgeneration_preview.pdf</a> Mars and The Cocoa Initiative <a href="http://prod.thestoryofchocolate.com/files/StoryofChocolate/Mars%20Invested%20in%20Cocoa's%20Future%20-%20NCA%20Journal%202012.pdf">http://prod.thestoryofchocolate.com/files/StoryofChocolate/Mars%20Invested%20in%20Cocoa's%20Future%20-%20NCA%20Journal%202012.pdf</a>
10:30-10:45	<b>Break</b>			
10:45- 12:00	<b>Supply chain, sustainability and social innovation- impact on Vietnam's economic growth</b>	How do trends in global supply chain and sustainability impact the needs and opportunities for Vietnamese businesses? How can you as university leaders tap into this trend?	Karen- Introduction Speakers TBD	
12:00-13:00	<b>Catered Lunch</b>			
13:00- 13:30	<b>University Talk Show #8</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead
<b>Time</b>	<b>SATURDAY JULY 30 WEEK 1 DAY 5: Vietnam's Growing Role in the Global Economy</b>	<b>CONTENT Sustainability, Supply Chain &amp; Social Innovation</b>	<b>SPEAKERS</b>	<b>READINGS</b>
13:30- 15:00	<b>Introduction to Social Entrepreneurship and Impact Investing</b>	Presentations by successful social entrepreneurs and impact investors	Lotus Impact,, Unitus Impact HandiKit, K, KOTO	Reading: Using The Business Model Canvas for Social Enterprise Design <a href="http://knode.com.au/wp-content/uploads/Knode_BusModCanv4So cEntDesign_E1LR_30p.pdf">http://knode.com.au/wp-content/uploads/Knode_BusModCanv4So cEntDesign_E1LR_30p.pdf</a>
15:00- 15:15	<b>Break</b>			
15:15- 16:30	<b>Team Project Time: Sharing Economy Group " Ideation Nuggets" in class work</b>	Work at boot camp for afternoon , Teams should continue to work over weekend for Tuesday presentation	Karen	
16:30- 16:50	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	<i>Group</i>	

NIGHT	Evening program - for all			
	<b>SUNDAY JULY 31</b>			
	No formal program- Teams to continue to work on sharing economy presentations off site			

## WEEK 2: ACTIVATION - Enterprise Creation

Time	MONDAY AUGUST 2 WEEK 2 DAY 1 Fundamentals of creating an enterprise ( Analytical tools)	CONTENT	SPEAKERS	READINGS
8:30-9:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
9:00- 9:30	<b>Getting to Know Each Other Better Exercise</b>		Karen	
9:30-10:00	<b>University Talk Show #9</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead
10:00-10:15	<b>Break</b>			
10:15- 12:00	<b>The “hardware” of business creation. Business Logic. What is offered, how, and to whom? Issues dealing with what The Person <i>does</i>.</b>	The visible in business creation: What they teach you at the Business School. Productization, Pricing, Marketing, Sales, Accounting, COGs, Finance, Margins, ROI, Strategy, Business Model, Outsourcing, HRM, Governance, Leadership  Product-Market Decisions and the Make or Buy Question, Financial projections	Marko	Reading: Core Concepts of Marketing <a href="http://www.saylor.org/site/wp-content/uploads/2012/11/Core-Concepts-of-Marketing.pdf">http://www.saylor.org/site/wp-content/uploads/2012/11/Core-Concepts-of-Marketing.pdf</a>  Business Model Generation -review from July 30 reading <a href="http://www.businessmodelgeneration.com/downloads/businessmodelgeneration_preview.pdf">http://www.businessmodelgeneration.com/downloads/businessmodelgeneration_preview.pdf</a>
12:00- 13:00	<b>Lunch- cater in</b>			
Time	MONDAY AUGUST 1 WEEK 2 - DAY 1: Fundamentals of creating an enterprise ( Analytical tools)	CONTENT	SPEAKERS	READINGS



13:00- 14:45	<b>The “software” of business creation. Ownership Logic. Who owns, why, and how? Issues dealing with <i>who</i> The Person is.</b>	The invisible in business creation: What they do not teach you at the Business School. Business logic vs. ownership logic. The role of owners in business creation vs. the role of managers in business administration. Who should own, why, and how; and who should not and why?	Marko	Readings: Strategy Logic of the Venture Capitalist <a href="https://jyx.jyu.fi/dspace/handle/123456789/27258">https://jyx.jyu.fi/dspace/handle/123456789/27258</a>  From Venture Capital to Knowledge Capital <a href="http://vcc.fi/media_3086/Artikkeli_t/eBRC_rr29.pdf">http://vcc.fi/media_3086/Artikkeli_t/eBRC_rr29.pdf</a>
14:45-15:00	<b>Break</b>			
15:00- 16:00	<b>Ecosystem components of a university E&amp;I offering</b>	Importance of developing accelerators, incubators, innovation and design centers, hackathons, internships, mentoring, alumni engagement, engagement with industry and regional ecosystems	Marko to lead but design as interactive discussion	Overview of each and discussion / showcase which schools have experience with each of these elements? What’s working/ not?
16:00-16:30	<b>University Talk Show #10</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead
16:30- 16:50	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	<i>Group</i>	
<b>Time</b>	<b>Tuesday August 2 WEEK 2 - DAY 2: Creating an Entrepreneurial Ecosystem</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
08:30-09:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00- 11:00	<b>Present Sharing Economy Ideas</b>	Present per guidelines provided.	All teams	

11:15- 12:15	<b>Tying in your university ecosystem with the regional/city entrepreneurship community</b>	Presentation and discussion with local ecosystem leader(s)	<b>SME Mentoring &amp; Networking, others TBD</b>	
12:15-13:15	<b>Catered Lunch</b>			
13:15- 13:45	<b>University Talk Show #11</b>	Feature 1 university with # best practice and biggest failure	Karen & Marko host	Each university to prepare ahead
13:45- 15:30	<b>Creating Your E&amp;I Ecosystem- Live Case Development</b>	Kickoff team planning efforts for their program development/ presentation on this at end of week- cross functional, multi school, prize money	Marko/ Karen work with groups	
15:30-15:45	<b>Break</b>			
15:45- 16:30	<b>Creating the pitch</b>	Developing tools for your students and your ecosystem to capture your audience, win support, gain customers and get funded	Marko	
16:30- 16:50	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	Group	
<b>NIGHT</b>	<b>TEAM NIGHT OUT</b>			
<b>Time</b>	<b>WED. AUGUST 3 WEEK 2 - DAY 3: Nine stakeholder perspectives to help craft a total E&amp;I offering</b>	<b>CONTENT Runway-to-Growth (R2G) demo event VENUE: Saigon Technology University (STU), 180 Cao Lo, Phuong 4, Quan 8 - Lecture Hall B, 5th Floor</b>	<b>Marko plus nine workshop host teams</b>	
08:30-09:00	<b>Coffee and networking</b>	Rounding up the Dream Teams and the Workshop Host teams at Saigon Technology University		Be seated and ready to start 9AM
09:00-09:45	<b>Opening, introductions and prepping for the R2G event</b>	Words of welcome by STU, introduction of Dream Teams and Workshop Host teams and prepping for the Runway-to-Growth	Marko, venue host	Reading: Preparing for Runway-to-Growth at STU on 3 August (pdf) Introduction to Runway-to-Growth (R2G) Method (pdf) by Marko

				Runway-to-Growth empowering Kasvu Open <a href="https://www.kasvuopen.fi/going-global">https://www.kasvuopen.fi/going-global</a>
10:00-12:00	<b>Thematic workshops for 6-9 Dream Teams</b>	The Dream Teams meet, in private, with 6 of the following Workshop Hosts: Alumni/donors, Corporations, Entrepreneurs, Government, Investors, Mentors, Researchers, Students, Trainers	Thematic Workshop Hosts meet Dream Teams	Workshop hosts have basic introductions of the Dream Teams, and vice versa, as pre-reading
12:00- 13:00	<b>Lunch- cater in</b>	All Dream Teams and all Workshop Hosts use the lunch time to reflect upon the morning sessions to make the final afternoon sessions optimal for them		
<b>Time</b>	<b>WED. AUGUST 3rd WEEK 2 - DAY 3</b>	<b>CONTENT Runway to Growth (continued)</b>	<b>SPEAKERS Marko plus nine workshop host teams</b>	<b>READINGS</b>
13:00-14:00	<b>Thematic workshops for 6-9 Dream Teams, cont.</b>	The Dream Teams meet, in private, with 3 of the following Workshop Hosts: Alumni/donors, Corporations, Entrepreneurs, Government, Investors, Mentors, Researchers, Students, Trainers	Thematic Workshop Hosts meet Dream Teams	
14:15-15:00	<b>Feedback</b>	Feedback from all the Workshop Hosts on the experience, lessons and takeaways from having met nine Dream Teams plus Q&A	Workshop Hosts	
15:00-15:45	<b>Reflections</b>	Reflections from all the Dream Teams on the experience, lessons and takeaways from having met the Workshop Hosts plus Q&A,	Dream Teams	
15:45-16:30	<b>Closing discussion</b>	Drawing conclusions for the Dream Teams, as well as the Workshop Hosts, for going forward; words of farewell by STU	Marko, venue host	
16:30-18:00	<b>Networking Reception (to be confirmed)</b>	Continuing the dialogues of the day and commencing new ones, discussing future cooperation prospects	All R2G participants	
<b>Time</b>	<b>THURSDAY AUGUST 4 WEEK 2 - DAY 4: Global Growth Opportunities in</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>

	<b>Vietnam and ASEAN to help Dream Teams create their Total E&amp;I Offering</b>			
08:30-09:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00-10:30	<b>Funding and Growth Opportunities</b> <b>Vietnam's opportunity to be part of the ASEAN region growth</b>	Presentation by leaders in high growth corporations and industries- How are these industries driving growth in Vietnam and beyond?  What is role of university in developing students to identify opportunities for their careers and impact in these areas	VinaTex ,Wrap n Roll	Reading: Exploring Vietnam's progress in economic development <a href="http://www.r4d-employment.com/wp-content/uploads/2015/04/Vietnam-Country-Paper.pdf">http://www.r4d-employment.com/wp-content/uploads/2015/04/Vietnam-Country-Paper.pdf</a>
10:30-12:00	<b>Rethinking the Experience of E&amp;I Education</b> <i>Every Dream Team is to finalize a Total E&amp;I Offering for their ecosystem towards a final presentation. From the outset, these are designed as shared offerings with multiple schools and departments involved.</i>	Take what you have learned so far and create a strategy for your Dream Team to launch a shared integrated regional E&I program in the next 12 months. Small group work for all / part of day to create an action plan about key ideas, programs they want to adopt, resource needs, goals, opportunities. Create a solution specifically to support growth of E&I relevant to your community's needs and markets	Potentially recruit mentors and community leaders to be available for all / part of day to work with teams on ideas and presentation	Reading: Training Students in "Problems Worth Solving": <a href="http://njb.fi.s189994.gridserver.com/wp-content/uploads/2015/03/2014-2-Discussion_Kannampuzha_etal.pdf">http://njb.fi.s189994.gridserver.com/wp-content/uploads/2015/03/2014-2-Discussion_Kannampuzha_etal.pdf</a>
12:00-13:00	<b>Lunch out (during day)</b>			
<b>Time</b>	<b>THURSDAY AUGUST 4 WEEK 2 - DAY 4: Global Growth Opportunities in Vietnam and ASEAN to help Dream Teams create their Total E&amp;I Offering</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
13:00- 16:00	<b>Rethinking the Experience of E&amp;I Education (continued)</b> <i>Goal is to fund these initiatives for</i>	Work to develop a 5-10 minute presentation on your most creative ideas, greatest opportunities and potentially greatest needs or challenges to implement this plan. Plan to incorporate 3-5 questions for the audience to be able to help you/ give you ideas.	Potentially recruit mentors and community leaders to be available for all / part of day to work	

	<i>implementation after TOT2 boot camp and workshops are completed. Recommend that higher funding levels be awarded for shared offerings. Also recommend to involve ecosystem partner if possible.</i>		with teams on ideas and presentation	
16:30- 16:50	<b>Recap and Review</b>	Discuss Wants, Likes and Recommendations for How the Day Went	Group	
<b>Time</b>	<b>FRIDAY AUGUST 5th WEEK 2 - DAY 5: What's Next and Celebration</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
08:30-09:00	<b>Coffee and networking</b>	Group		Be seated and ready to start 9AM
09:00- 12:00	<b>Your Total E&amp;I Offering</b>	Final presentations by each Dream Team on their Total E&I Offering followed by a brief group discussion and input on ideas and needs (Note: with 9 teams with a 12min presentation and 6min for Q&A, this will take 3h, with one 18min break included)	Recruit mentors and community leaders to be available for all / part of day to work these presentations.	Do we want judging of the presentation and any prizes?
12:00-13:00	<b>Lunch catered in</b>			

13:00- 14:30	<p><b>Recap and What's Next</b></p> <p><b>How about taking Art of Business Creation to a next level by formally launching ABC as “a new domain of knowing” with birth nest in VN</b></p> <p><b>Opportunity to produce a joint special issue on E&amp;I in VN for Technology Innovation Management Review (TIM Review) by Q2/2017 – reporting either practical E&amp;I experiments only or also higher level ABC experiments</b></p>	<p>1. Recap of key lessons, takeaways and opportunities from the bootcamp and open discussion.</p> <ul style="list-style-type: none"> <li>-What worked/ didn't work?)</li> <li>-What do they want to learn more about?</li> <li>-How can we help them going forward?</li> <li>- Resource needs?</li> <li>- How to ensure collaboration and support among each other?</li> </ul> <p>2. Discussion of planned fall /winter workshops.</p> <p>3. Feedback Survey by participants on boot camp.</p> <p>Make this recap interactive!</p>	Karen, Marko, Thang,	<p>Homework challenge: Each Dream Team must develop and pilot one new E&amp;I program or course element between boot camp and September workshop and report back on results</p> <p>Pre-reading and reference material:</p> <p>Readings: June 2012 issue of TIM Review (Global Business Creation): <a href="http://timreview.ca/issue/2012/june">http://timreview.ca/issue/2012/june</a></p> <p>June 2016 issue of TIM Review (E&amp;I in Australia): <a href="http://timreview.ca/issue/2016/june">http://timreview.ca/issue/2016/june</a></p>
<b>Time</b>	<b>FRIDAY AUGUST 5th WEEK 2 - DAY 5: What's Next and Celebration</b>	<b>CONTENT</b>	<b>SPEAKERS</b>	<b>READINGS</b>
15:00- 16:00	<p><b>Graduation and presentation of certificates of completion and gifts to all participants / Closing ceremony</b></p>		Karen, Marko, Thang, and other key officials	
16:00- 18:00	<p><b>Celebration Event (voluntary)</b></p>			